



Connecting Industry Creating Opportunity

Attend a **FREE**
Innovation Workshop

Resource Innovation Workshop on Wed 9th October 2013

Green Cape is working in partnership with the Western Cape Government to help explore new opportunities and implement innovative technologies to unlock the potential of underutilised resources.

This WISP Innovation Workshop is an opportunity for companies with underutilised resources to meet with delegates from other companies, industries, research and development agencies, local universities and recycling companies. Resources include the matching of energy, water, logistics and expertise.

Through this project, companies can achieve substantial cost savings, generate sales from new markets and contribute towards creating a sustainable economy.

The WISP team will facilitate a lively and interactive session that will allow you to exchange details about resources you have on-site or want as a resource. Remember to bring details of resources you wish to share or discuss on the day.

This workshop will help you to:

- Save money on raw materials
- Explore new innovations for wasted or difficult resources
- Generate new business opportunities
- Reduce your carbon impact
- Improve your environmental performance



BETTER TOGETHER.



About the Project

WISP has been initiated by the Western Cape Government under its Green Economy programme and is being delivered by GreenCape. WISP will help companies in the Western Cape work together to create a network where the potential of underutilised resources can be realised.

- ✓ Do you have wastes from manufacturing processes that you can not recycle?
- ✓ Is recycling your wastes expensive?
- ✓ Are you looking to implement new technologies into your site to keep ahead of the competition?
- ✓ Have you developed a new technology or innovation that you want to trial in a company?
- ✓ Do you sell or manufacture innovative equipment that can help companies be more efficient?

Come to this workshop, your business will get a chance to explore available resources from a wide range of industries you don't normally come into contact with.

The event is FREE, fun and a great business opportunity!

Workshop Agenda

09:00	Registration, coffee and networking
09:30	Welcome and Introduction
09:45	International Synergies in Action
10:10	WISP in Action
10:20	Guest Speaker
10:30	Tea / Coffee break
10:50	Introduction to Innovation Workshop
11:00	Innovation Workshop
12:50	What happens next?
13:00	Lunch and networking

The workshop will take place on **Wednesday 9th October 2013**

To reserve your place or to find out more, please contact:

Joshua Wallace at +27 21 811 0250 or email wisp@green-cape.co.za

Venue: TBD (within Cape Town Metro)

Time: 8 am – 1 pm, followed by a complimentary lunch and an opportunity to network

RSPV: Contact the WISP team to book a seat (unfortunately we can only accommodate one delegate per company in an effort to maximise networking).

In partnership with:

International Synergies
industrial ecology solutions

