Growing business in the Western Cape? Register to receive your complimentary 'Greening Your Business' online course! *From 20 September 2012.*

JOIN US IN
greening
THE WESTERN CAPE

In support of the Western Cape Government's 110% Green initiative announced on World Environment Day.

Nedbank invites you to unlock economic benefits for your business, by completing the online Nedbank/BDFM Greening your Business course.

Facilitated by Nedbank, 1 000 qualifying Western Cape businesses can now harness the economic advantages of going green – be sure yours is one of them. From the day you start to embed sustainability in your company you'll see results… on the bottom line and beyond. This easy to use modular course will help you:

• Save on operational costs
• Attract green economy funding
• Open up new markets
• Inspire contemporaries and clients
• Motivate staff
• Reduce your business's impact on the environment.

Nedbank views this Greening your Business offer as a key contribution to the Western Cape's 110% Green initiative. Premier Helen Zille launched 110% Green on 5 June 2012, as a catalytic initiative to advance efforts to make the Western Cape the green economic hub of South Africa. Doing so is environmentally responsible – and valuable socio-economically. Businesses who heed the call to go green can look forward to proudly sharing their journeys of progress with Premier Zille, when those involved in 110% Green gather in a years' time to report on their impact.

It couldn't be easier to go greener.

You don't have to make time to attend workshops or lectures; it's all online and at your fingertips. You can start effecting changes from day one. The course helps visionary but busy business owners to quickly establish their business's environmental status and begin their own sustainability journey. The end result? A thriving business in a green economy.

The Nedbank/BDFM Greening your Business course is the new way to preserve, protect – and prosper. Why wait?

Register now by visiting http://www.greeningyourbusiness.co.za/westerncape The course launches 20 September 2012!

For more information on 110% Green go to www.facebook.com/110Green or www.westerncape.gov.za/110green.